



“One-Less-Car” Study Orientation Session AGENDA

- I Introductions**
- II The “What and Why” of the Study**
 - Way to Go, Seattle and Transportation Conservation
 - Media Attention and Coverage
 - Study background and facts
- III The “How” of the Study – part 1**
 - Keeping the Travel Diary
 - Turning them in and choice of format
 - Participant Stipends (electronic deposits and W-9 form)
- IV The “How” of the Study – part 2**
 - Going over the Participant Contract
 - The “Travel Toolkit”
 - Final Questions and Answers
- V Meeting “Car 0”**
 - Taking photos, and getting odometer readings, etc. in the parking lot

Visit the Way to Go, Seattle website at www.cityofseattle.net/waytogo !